

Bailey's Doggie Dash

October 23, 2010

Bailey's Doggie Dash is entering its eleventh year! This year's race will again be held at Wabasis Park and will start at 9:00am. This is a 5K (3.1 mile) Run/Walk for owners and their dogs. All proceeds benefit the Kent County Parks Foundation.

The top three finishers in each age group will receive an engraved dog dish and trophy. The top male and female finishers (both overall and masters) will also receive an engraved dog dish and trophy. All registrants will receive a t-shirt.

We have five key sponsorship levels that we would like you to consider.

The Top Dog \$2500

"Top Dog" Sponsor: Includes listing on all promotional materials (banner, t-shirts, and race flier), two t-shirts, certificate and an engraved dog bowl, banner, booth space, and plaque

The Big Dogs \$500

Signature sponsor: Includes listing on all promotional materials (banner, t-shirts, and race flier), two t-shirts, certificate, engraved dog bowl, and booth space.

The Mid Size Dogs \$250

Includes listing on all promotional materials (banner, t-shirts, and race flier), certificate, booth space, and an engraved dog bowl.

The Little Dogs \$100

Includes listing on the race flier, certificate, booth space, and an engraved dog bowl

The Puppies \$50

Includes listing on the race flier and a certificate

Our goal is to have all sponsorships secured by October 1. We would like to begin using your sponsor name on all materials. Please consider one of the above levels. To be on the race flier, your sponsorship form will have to be received by August 14, 2010.

Checks can be made out to the Kent County Parks Foundation. Please complete the enclosed form and mail it along with your payment to P.O. Box 230165 – Grand Rapids, MI 49523-0165. A portion of your contribution is a tax-deductible contribution to support the Kent County Parks Foundation. Sponsorships may also be paid by credit card. Please print your name on the enclosed form exactly as you would like it to appear on promotional materials.

If you have any questions, please feel free to call or e-mail Kevin Sweeney at 517-336-6429 (sweeneyk@michigan.gov). Thank you!

